



DA PIÙ DI 50 ANNI, AL CENTRO DELLE RELAZIONI ITALO-INDIANE
SINCE MORE THAN 50 YEARS, AT THE CENTER OF INDO-ITALIAN RELATIONS

MUMBAI • DELHI • KOLKATA • CHENNAI • BANGALORE



Unlocked Business? Scenarios and Challenges for Italian Companies in India during the Lockdown

IICCI Survey - 10th July 2020



IICCI Instant Survey on Unlocked Business?- Features

SCOPE

To assess the views and opinion on the impact the nCOVID-19 will have on Indo-Italian businesses

TARGET

CXOs, Top Managers and Directors of Italian companies, Indian subsidiaries of Italian companies, Indo-Italian JVs and Project offices

DATA COLLECTION

35 surveys collected

TIMING

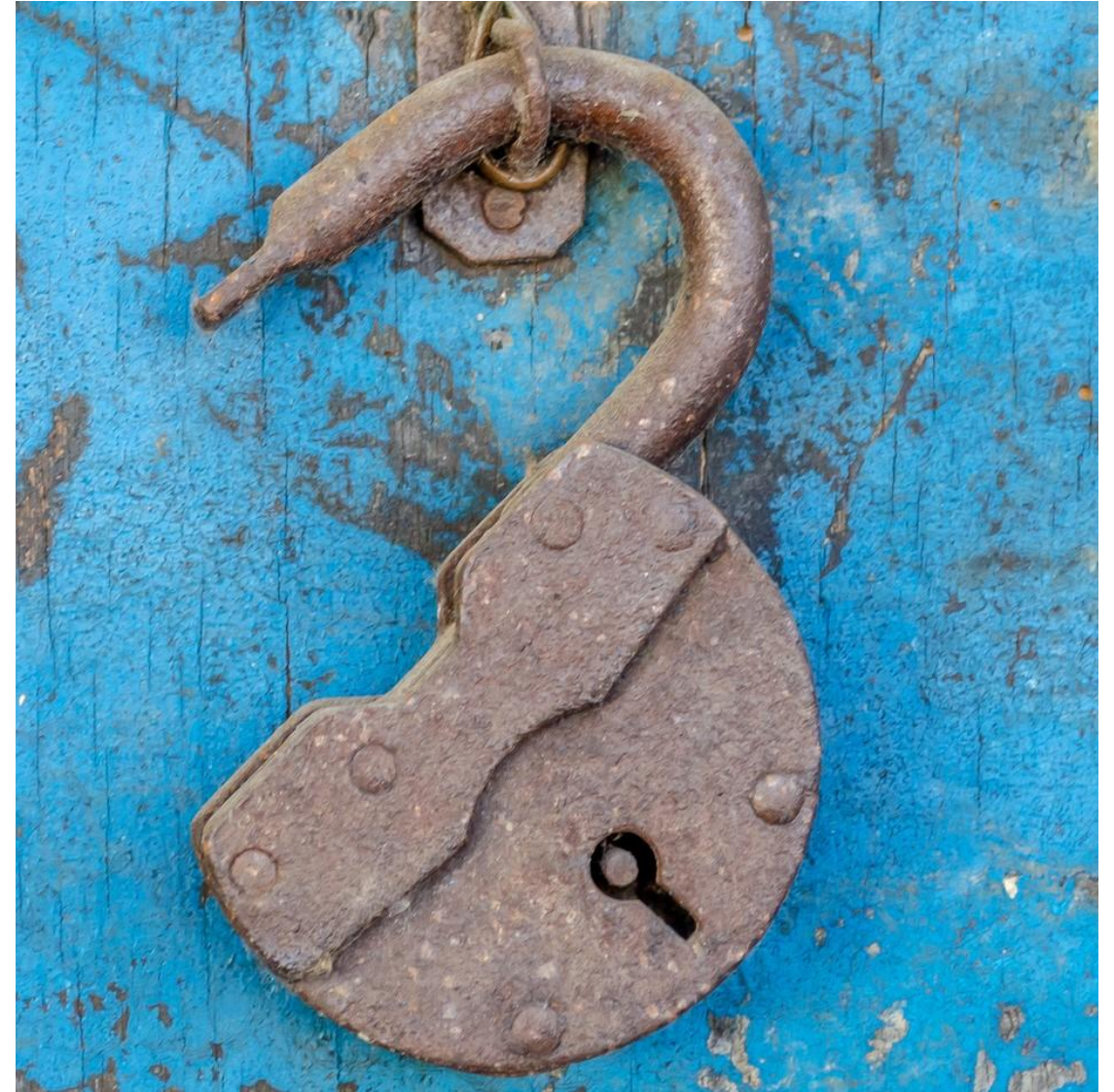
Between July 3rd to July 10th 2020





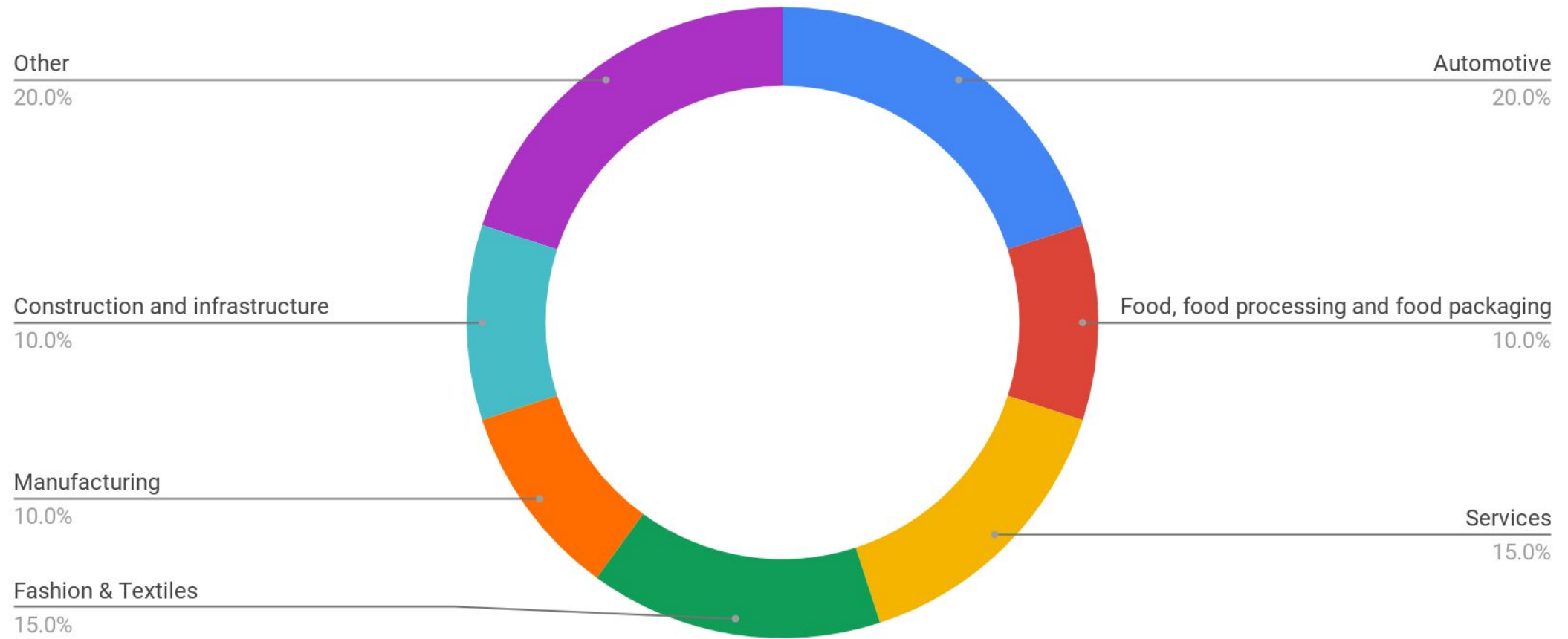
IICCI Survey - Key Take-Aways

- Worsening Sentiment on Future of Global and Indian Economy
- Back to the (New) Normal Business within 7-12 months
- Liquidity is still a top priority
- Remote working is here to stay
- Relative improvement of logistics, operations and supply-chains during Unlock 1.0





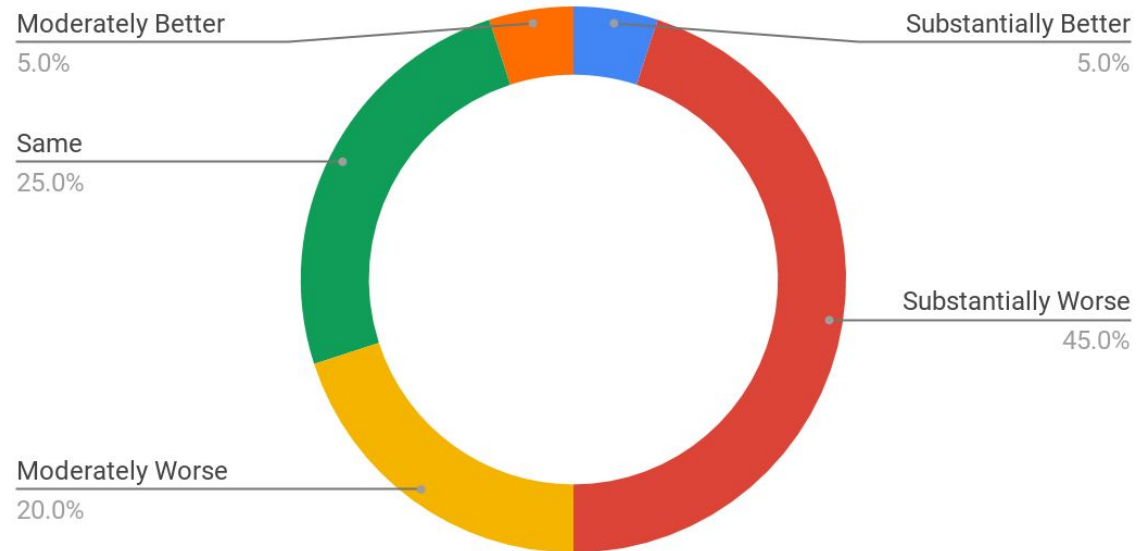
Unlocking Business- Sectors



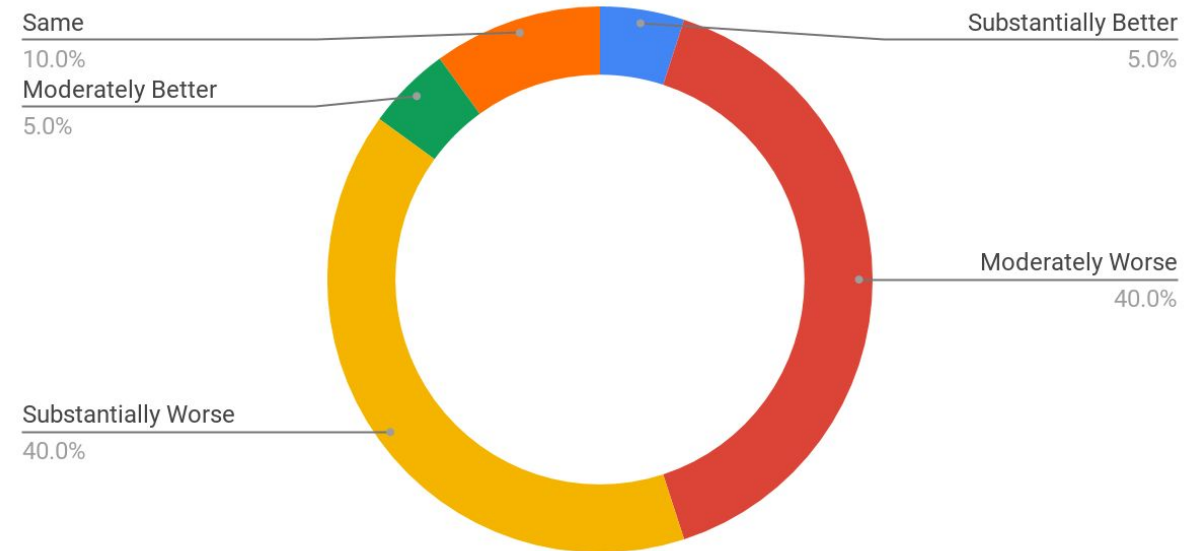


Sentiment Assessment - Economic Scenario

Compared to 3 months ago, how is your overall sentiment about the **global** economy?



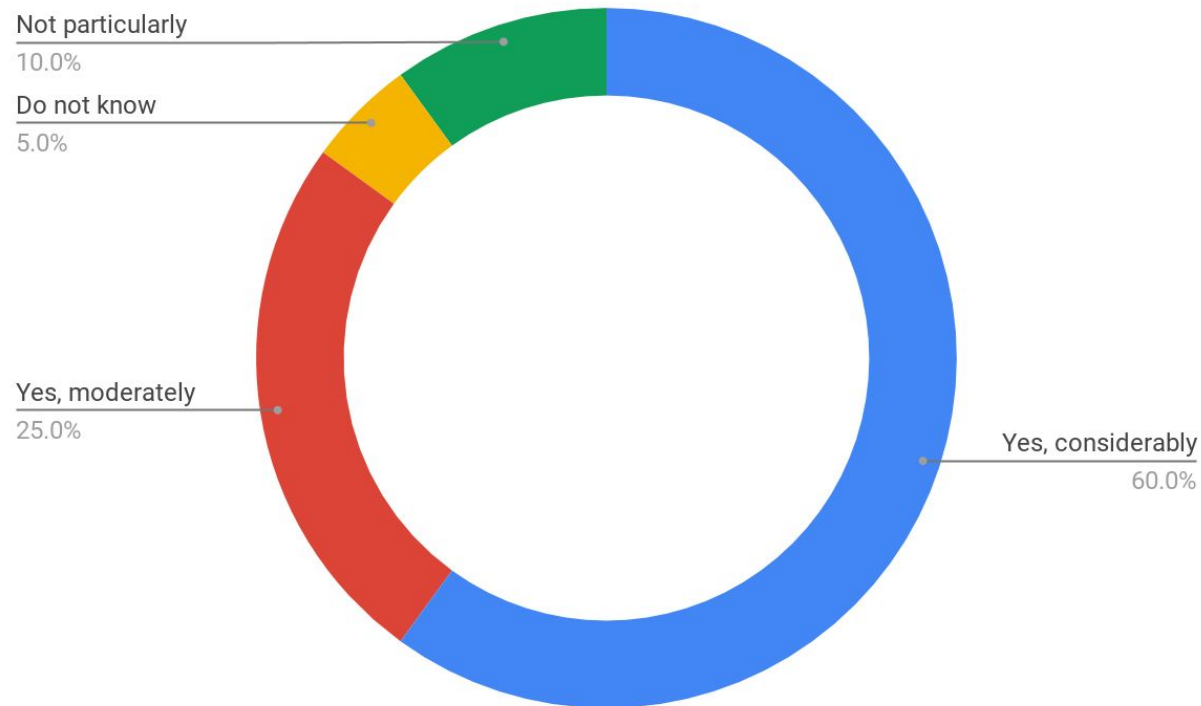
Compared to 3 months ago, how is your overall sentiment about the **Indian** economy?



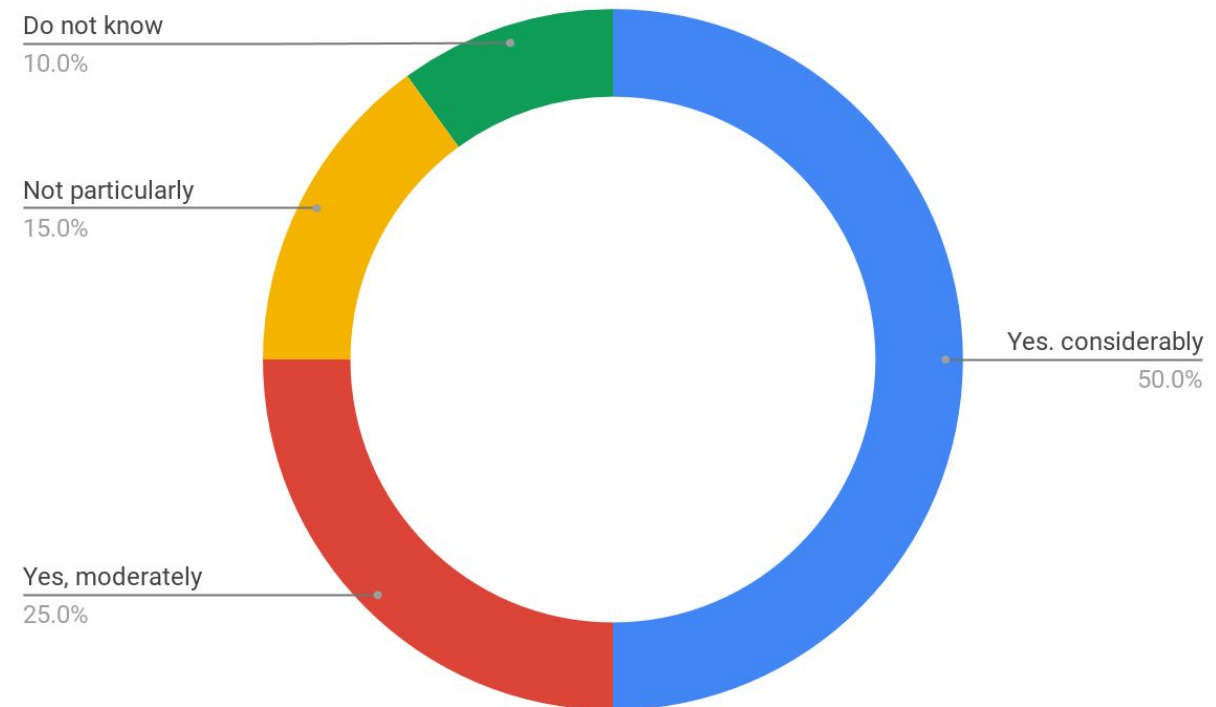


Sentiment Assessment - Unemployment Rates

Do you think the **unemployment rates in India**, in the next 6 months, will increase?

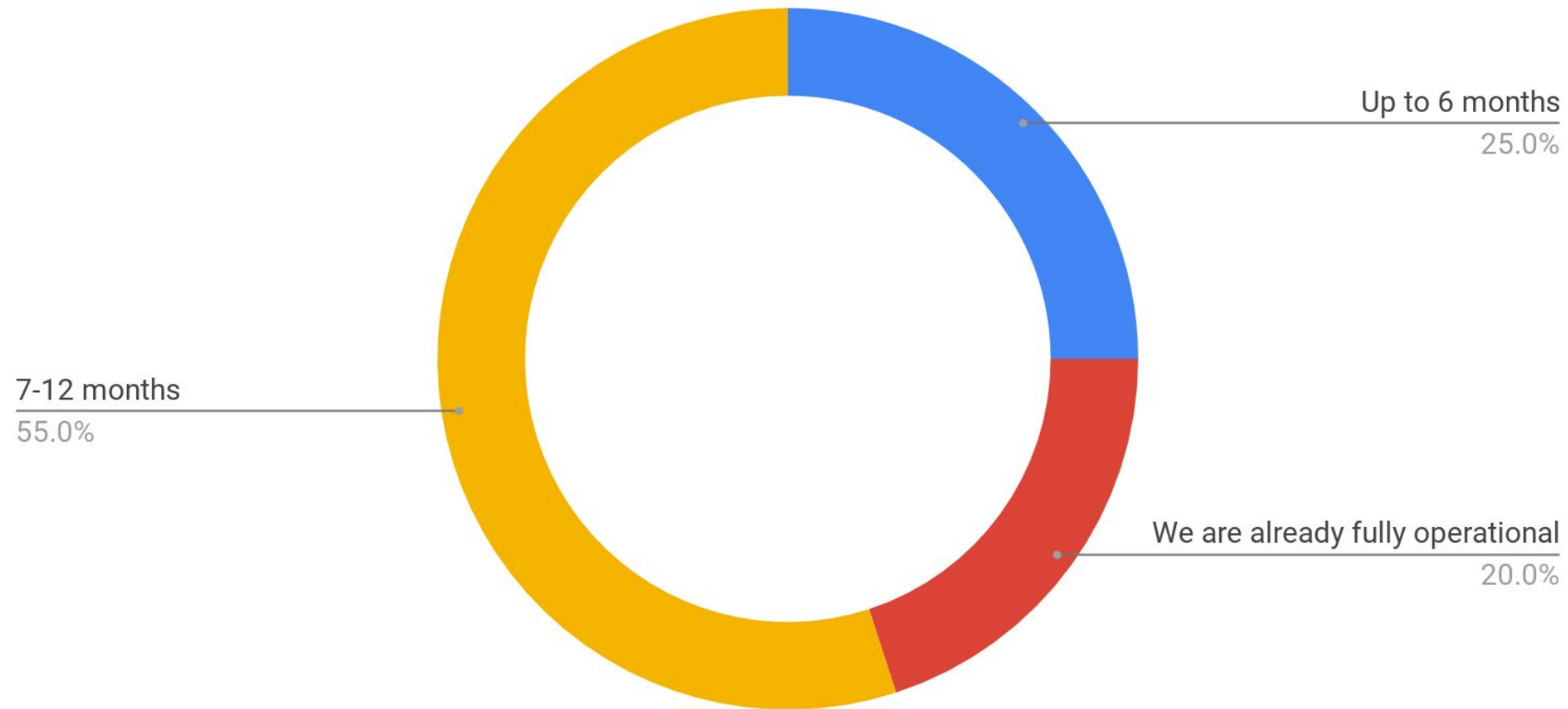


Do you think the **unemployment rates in Italy**, in the next 6 months, will increase?



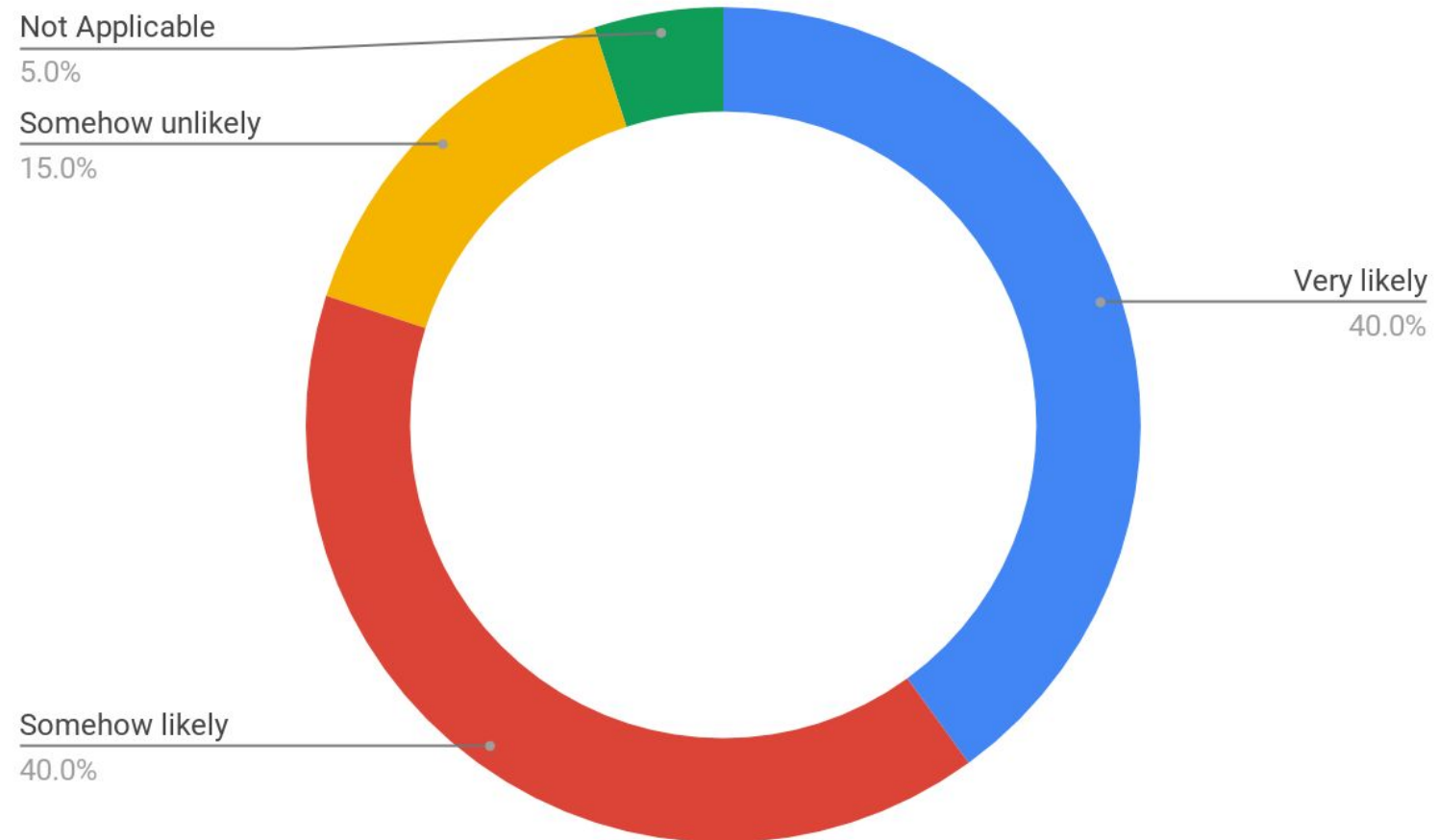


Sentiment Assessment - Back to Normal Business?



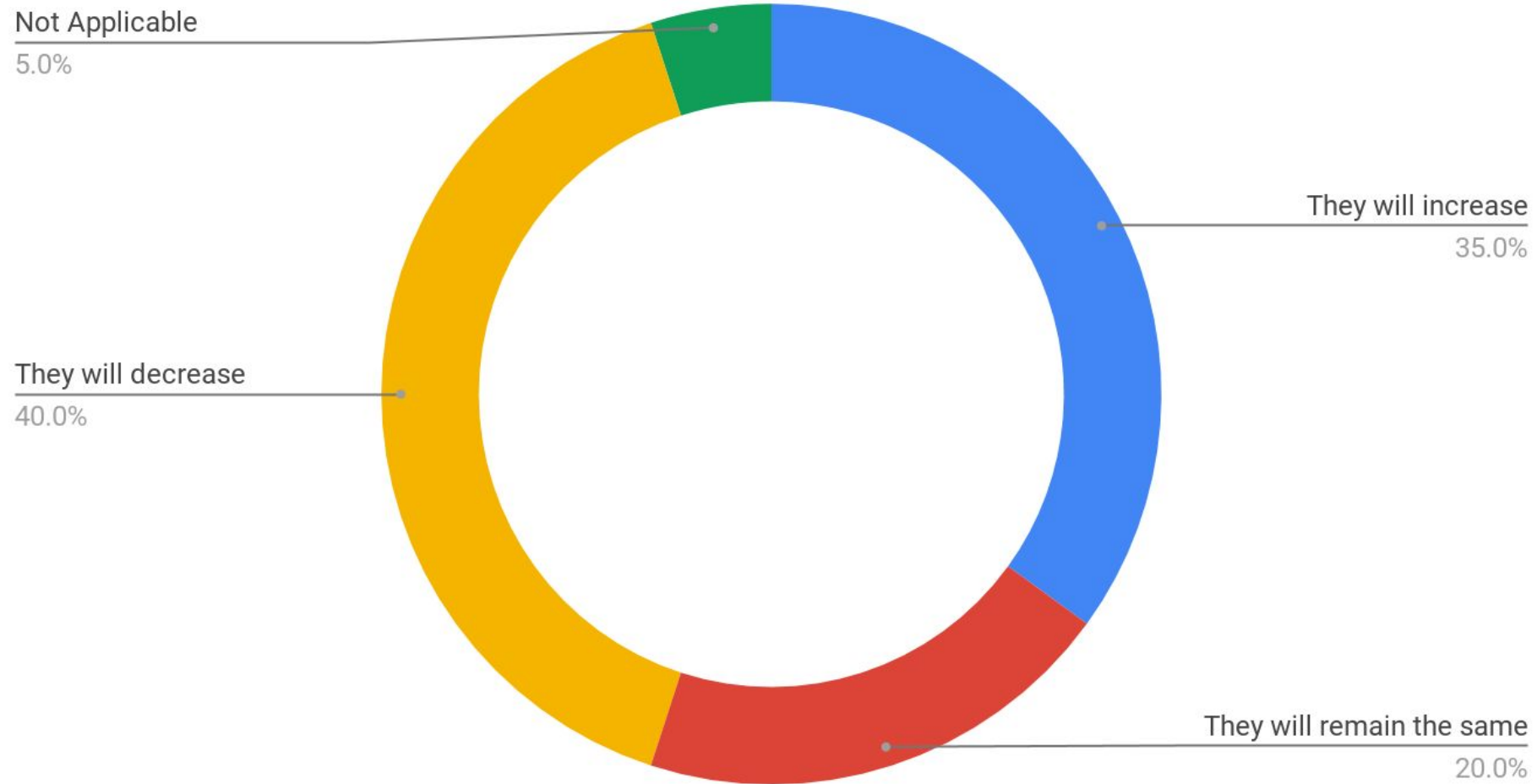


Sentiment Assessment - The Future of Remote Working



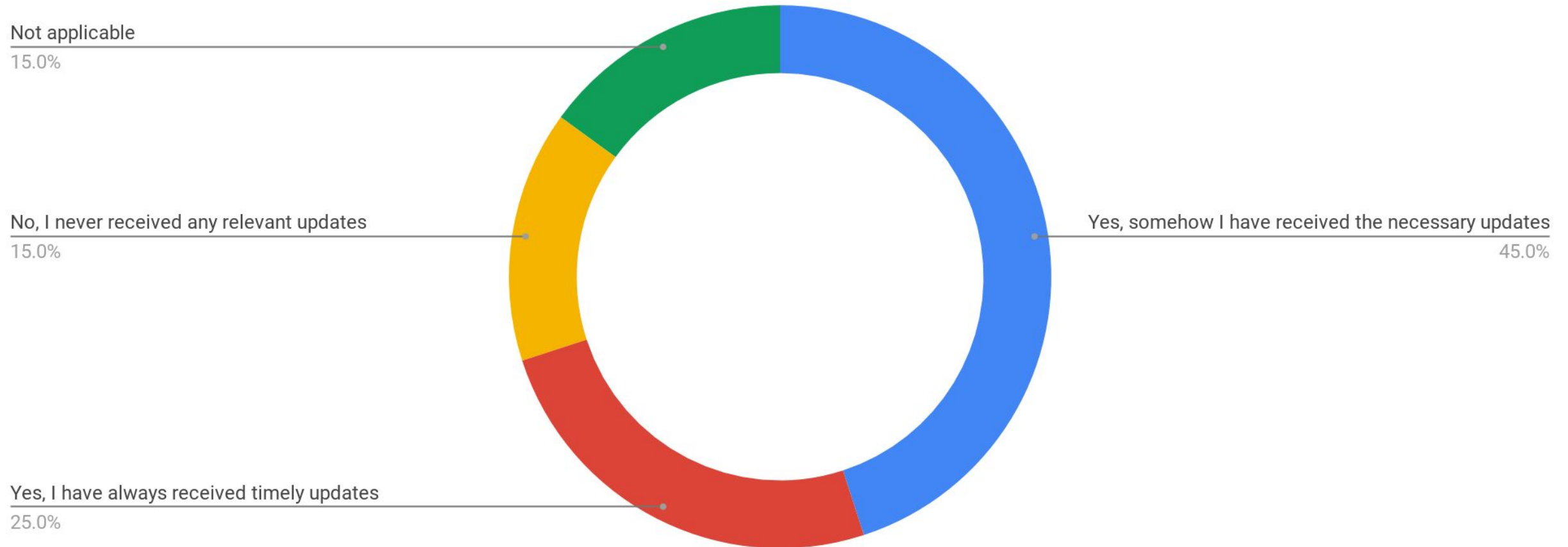


Sentiment Assessment - Will Orders from Clients Increase?



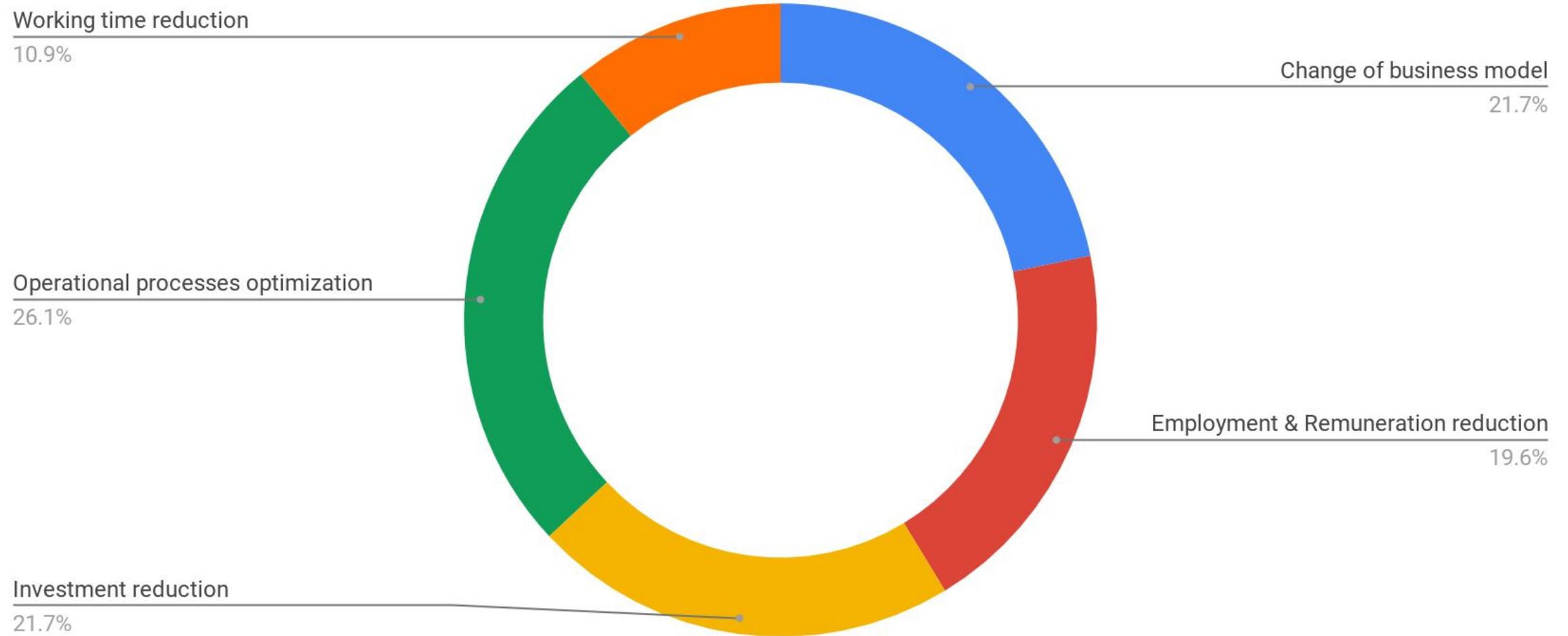


Access to Information





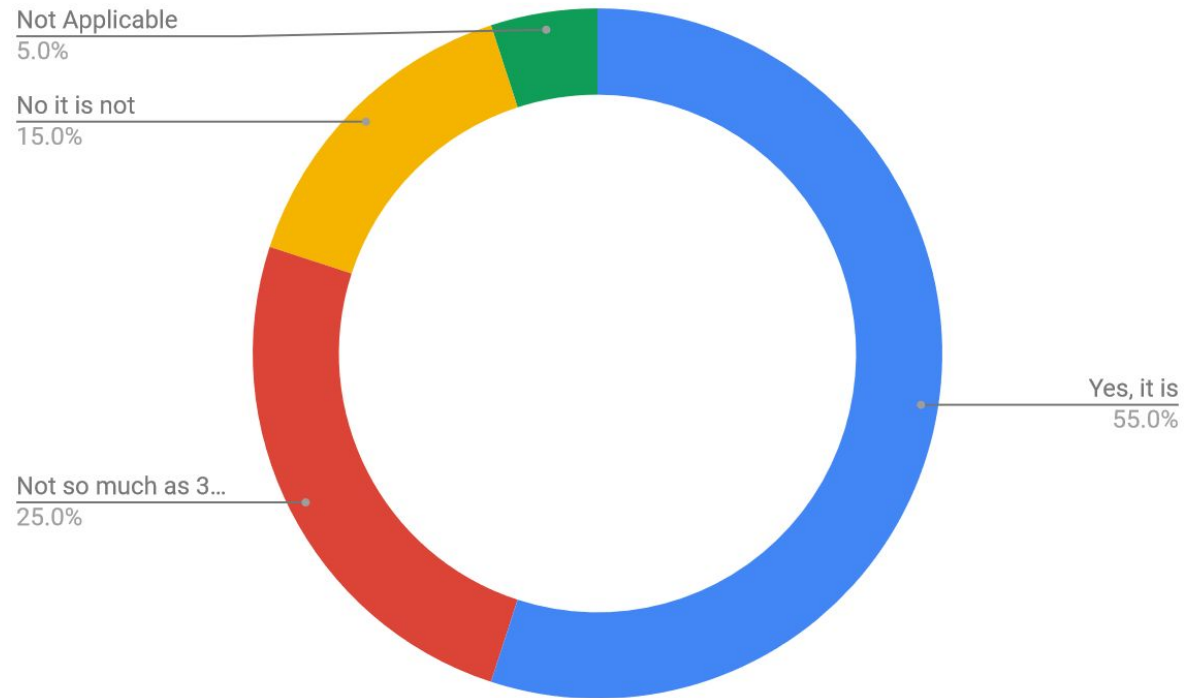
Facing Covid19 - Measures Taken



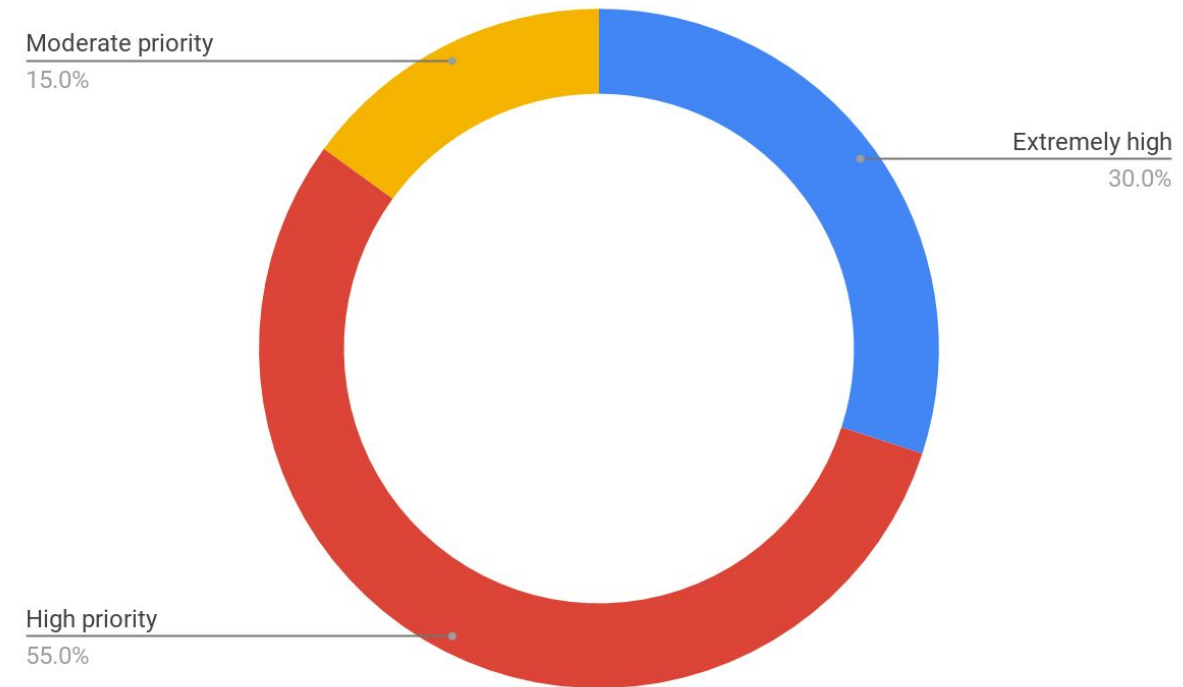


Facing Covid19 - Liquidity

Compared to 3 months ago, during lock-down 1.0, is **realization of receivables** from customers still a major difficulty?



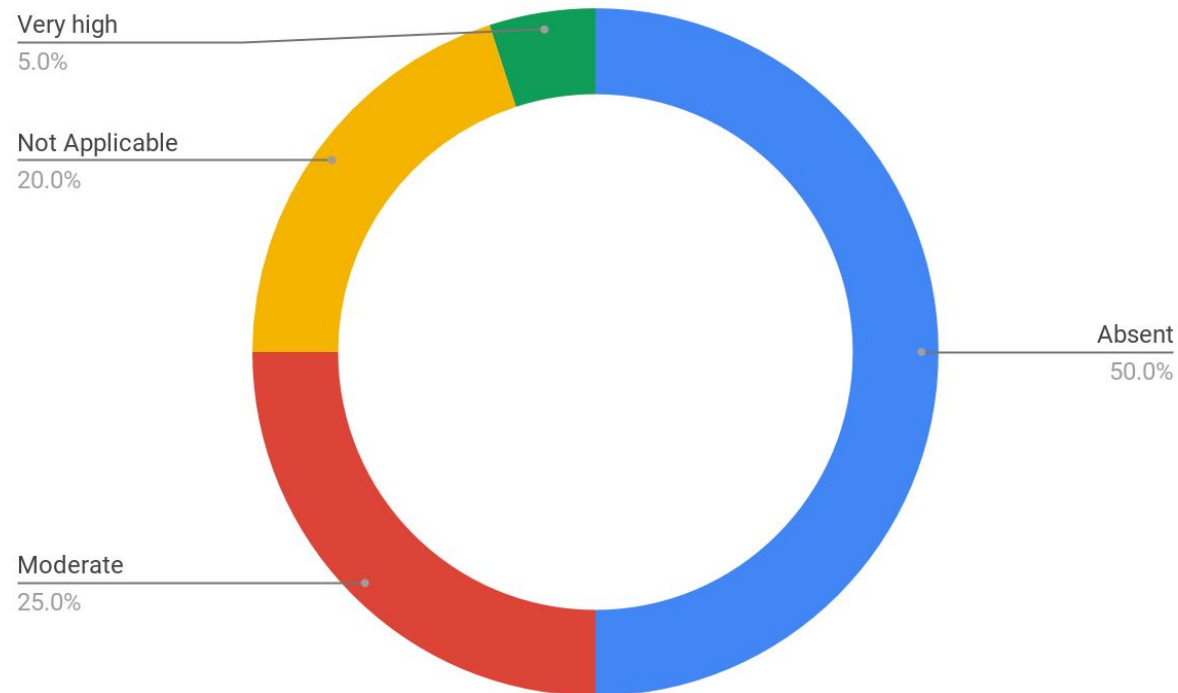
To what extent **liquidity and reserves** are a **top priority**, compared to 3 months ago, during lock-down 1.0?



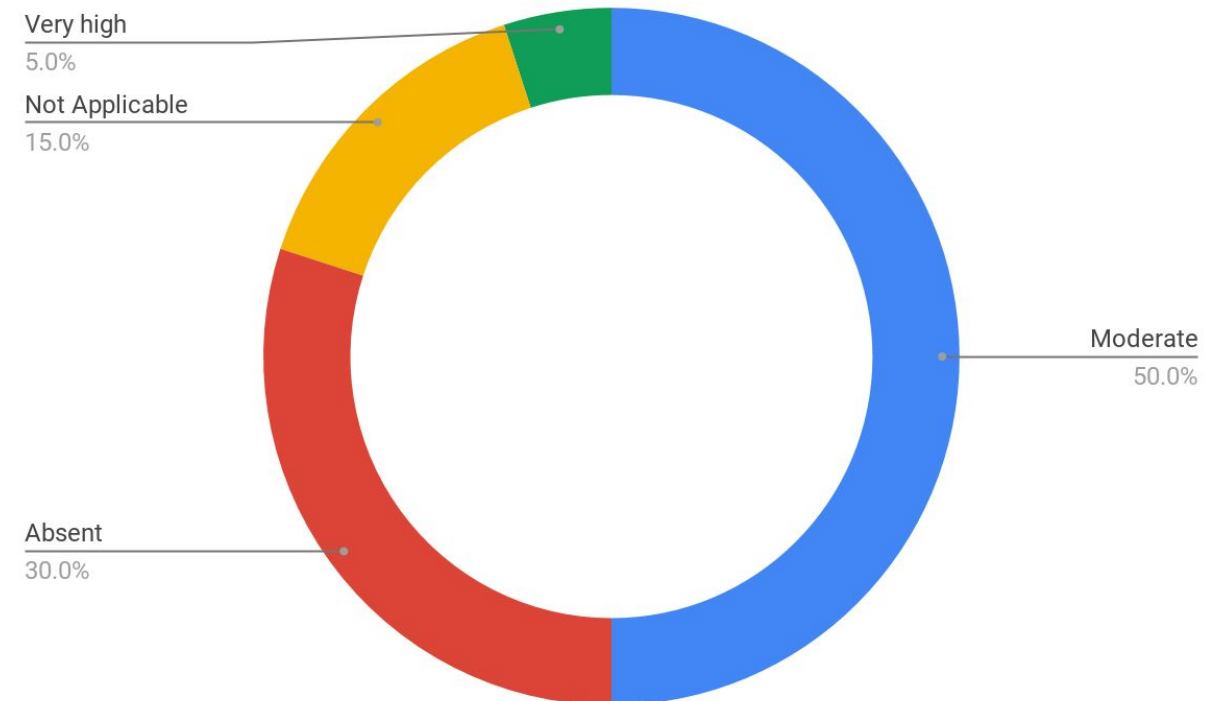


Facing Covid19 - Financial Support

How do you assess the availability of **monetary support** from **Italian** financial institutions and banks?

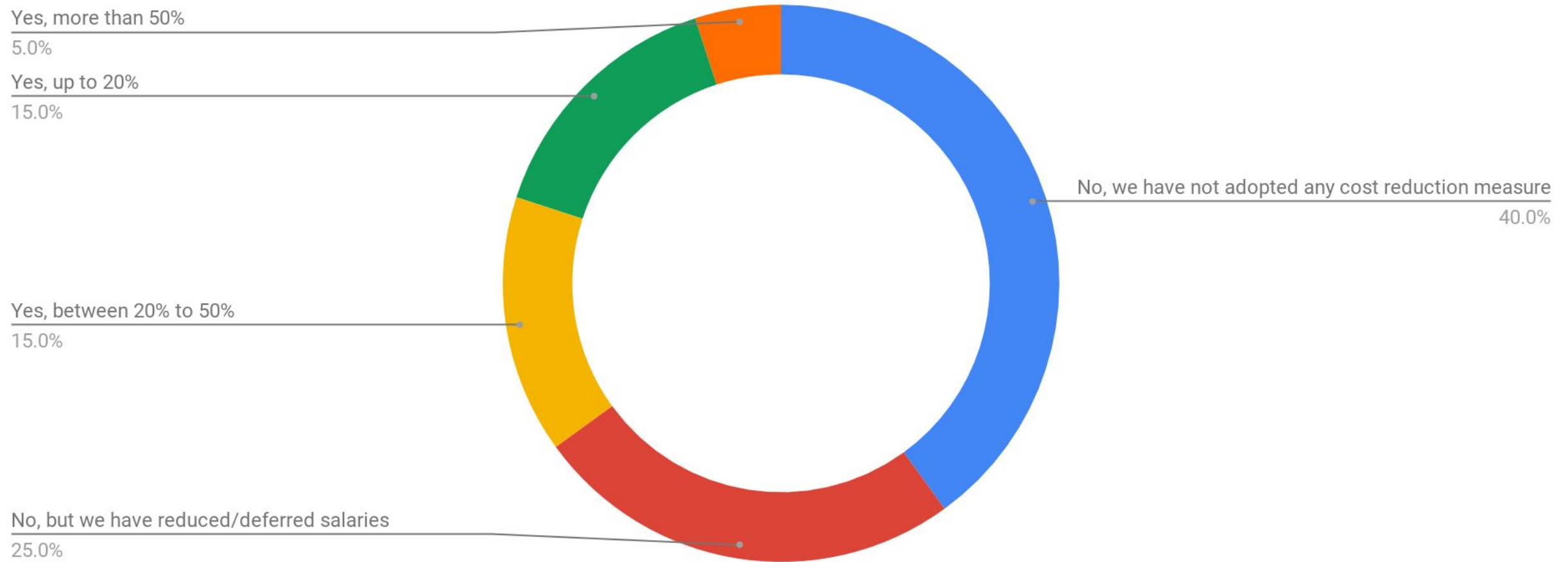


How do you assess the availability of **monetary support** from **Indian** financial institutions and banks?





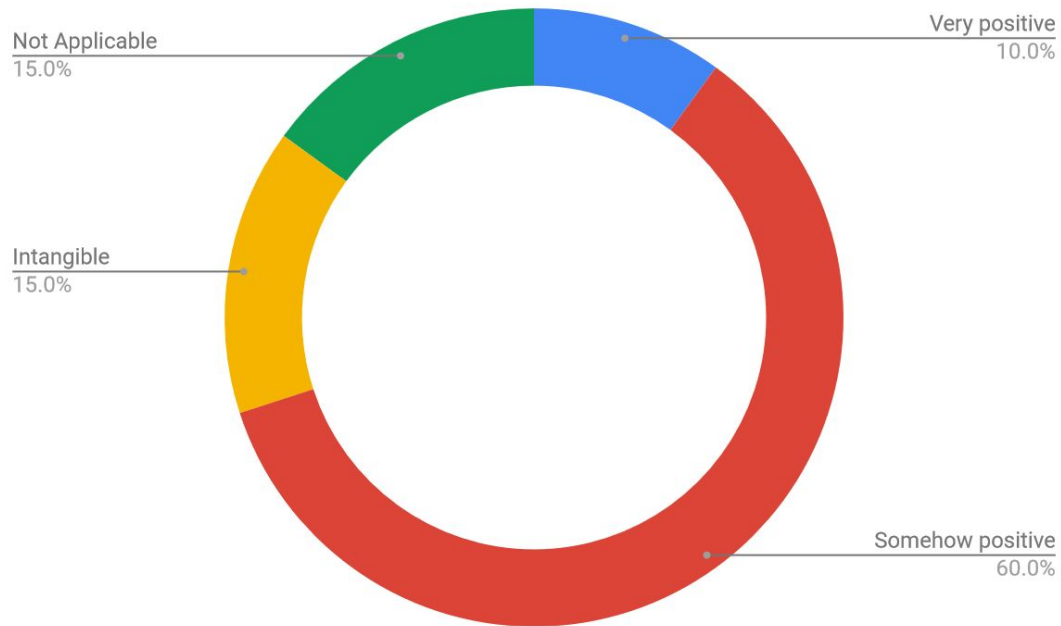
Facing Covid19 - Labour and Human Resources



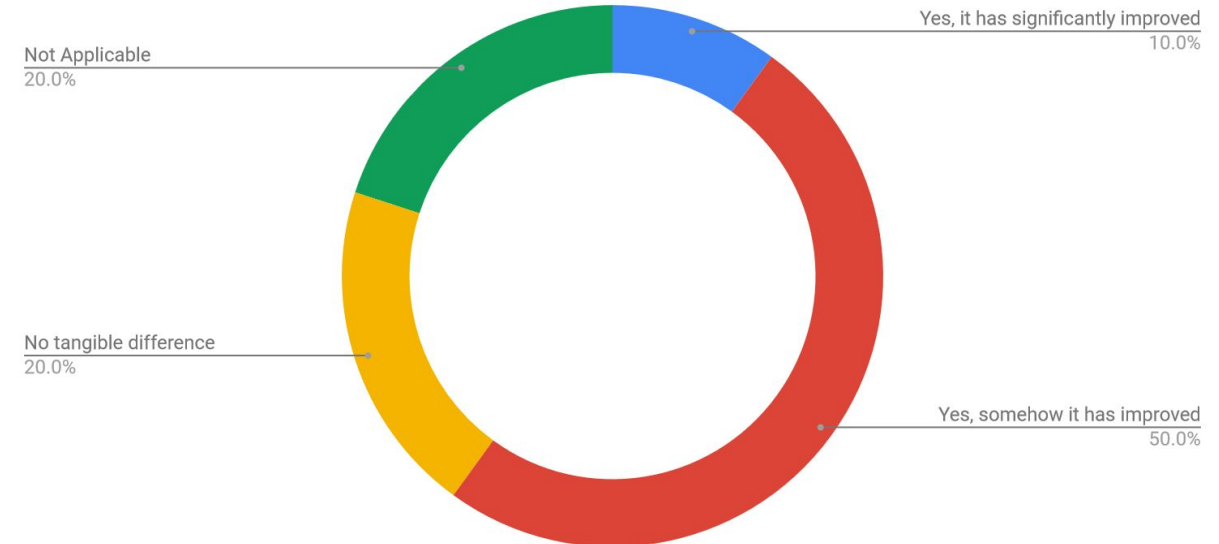


Facing Covid19 - Operations & Supply Chain

What effect has Unlock 1.0 had on your **purchasing** and **procurement**?



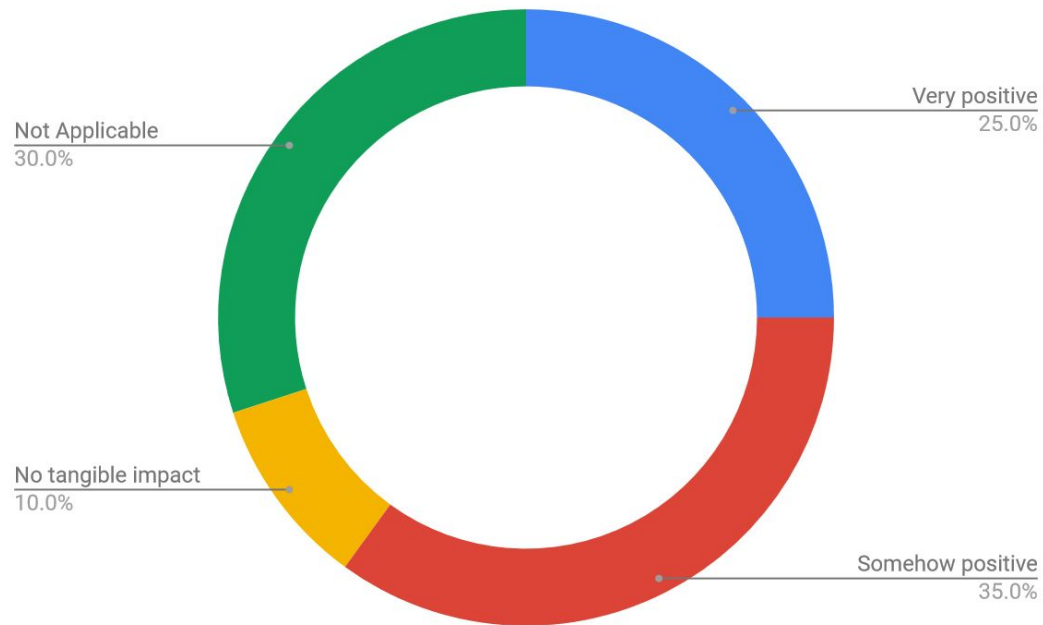
Has **availability of raw and semi-finished goods** improved since 3 months ago?



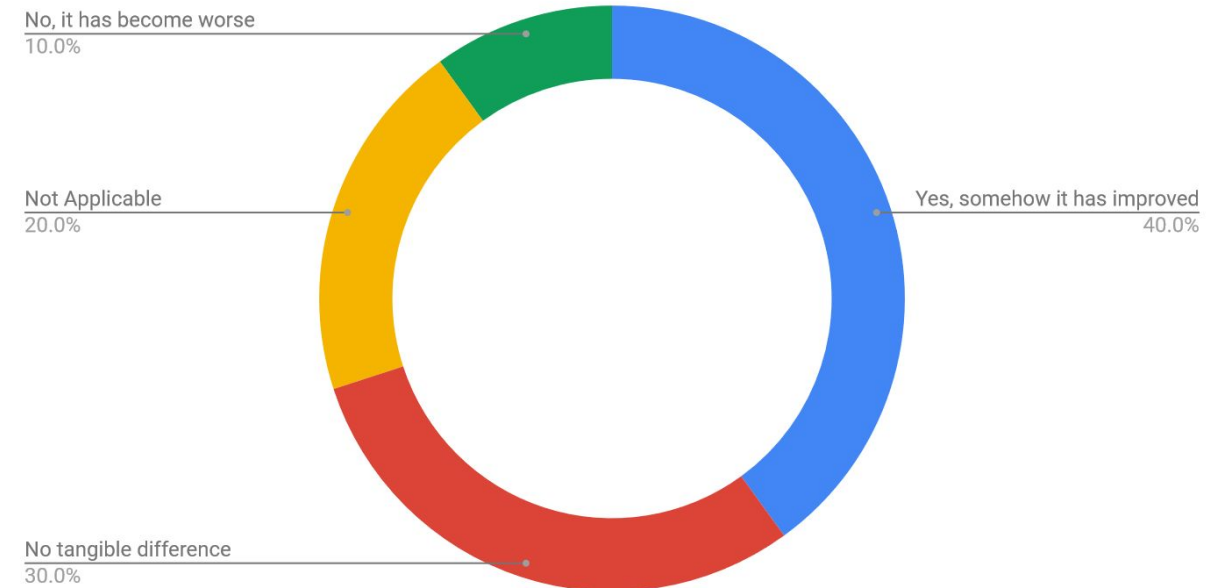


Facing Covid19 - Logistics

What effect has the **resumption of intra and inter state transportation** had?

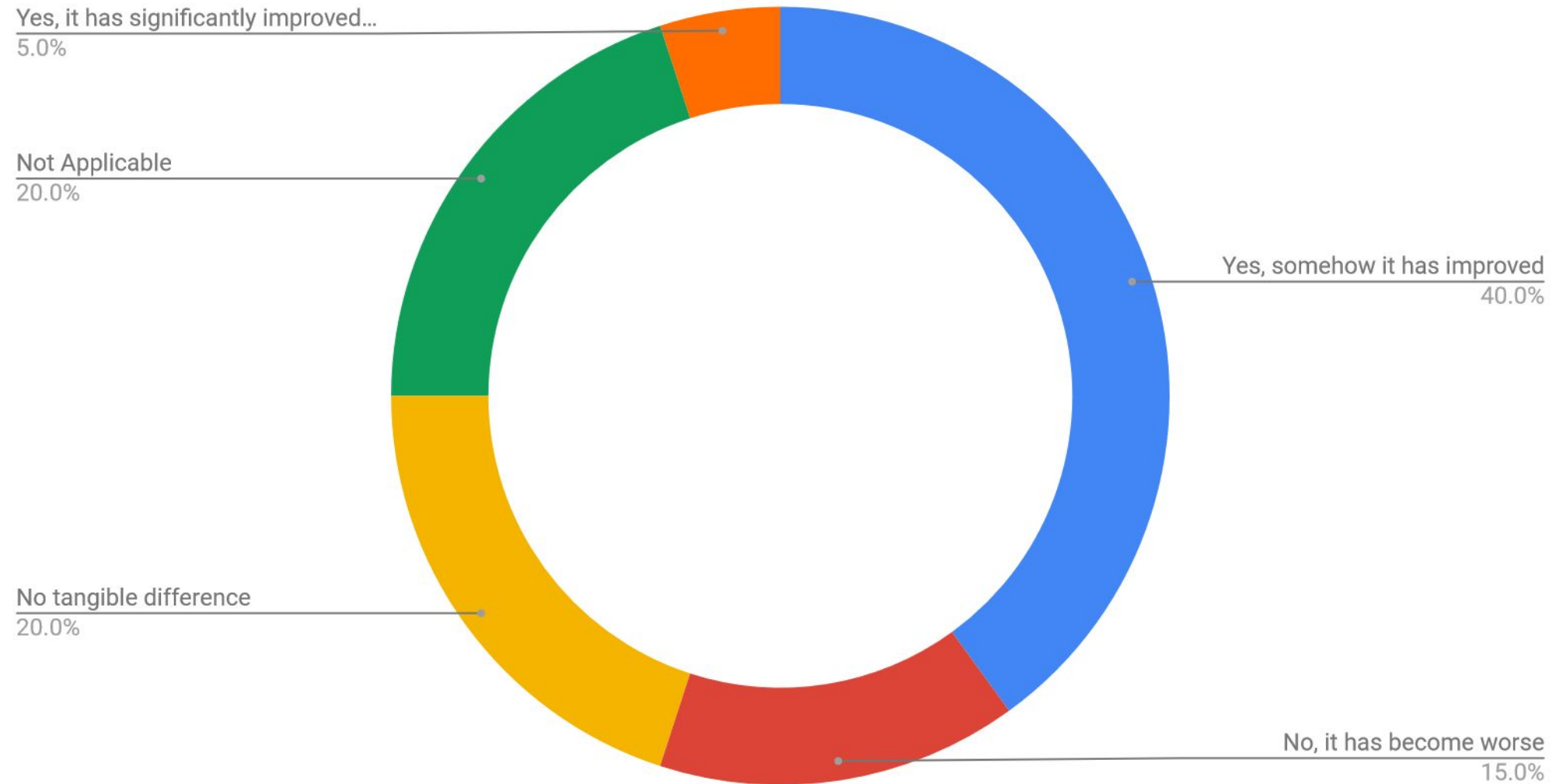


Has the **clearing of goods** for import/export from **customs** improved?





Facing Covid19 - Domestic and International Trade



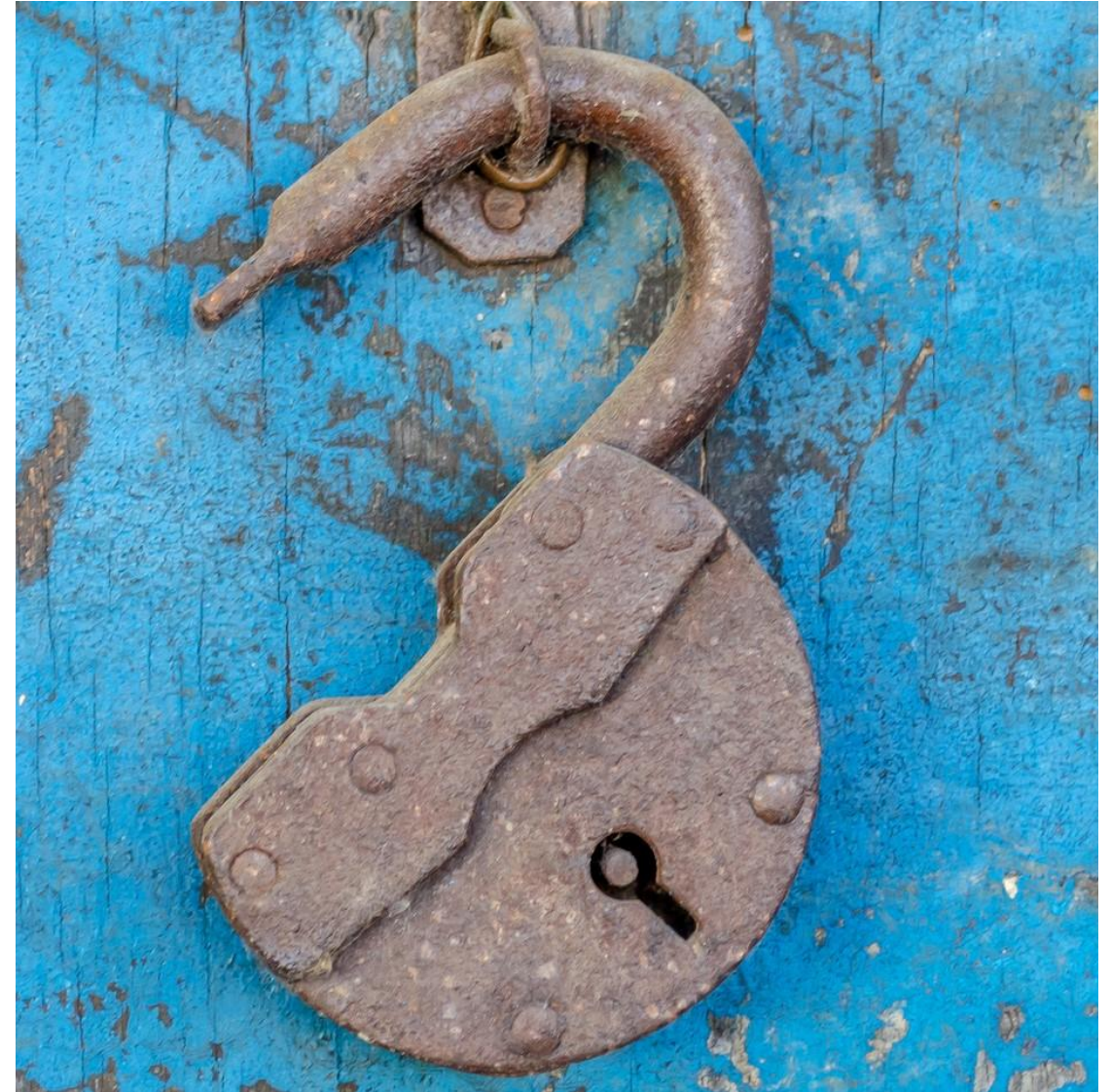


IICCI Survey - Key Quotes

"...I still like to think that once the vaccine is available, we will all get back to normality in the second half of 2021. Somehow I also have the bad feeling that this pandemic event will sign dramatically this age and the concept of social distancing may become permanent in some countries and in the minds of some of us"

"There will be an increased attention to build reserves in the Balance Sheet to able to sustain during crisis", "Focus will be more and more on finance than economy: cash-flow, payables and receivables will become more important than P&L statements"

"Digital marketing and remote monitoring of machines will be massively introduced"

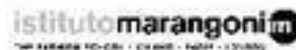




THANK YOU!

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IICCI KNOWLEDGE PARTNER

